EEO Public File Report Form

Covering the Period from June 1, 2011 to May 31, 2012

Station(s) comprising Station Employment Unit:
Dayton, OH Market:
WING (AM), WGTZ (FM), WDHT (FM), WROU-FM, WKSW (FM), and WCLI (FM) (formerly WKSW (FM))

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): WING (AM), WGTZ (FM), WDHT (FM), WROU-FM, WKSW (FM), and WCLI (FM) (formerly WKSW(FM))
licensed to **MLB-Dayton IV, LLC** and is required to be placed in the public inspection files of these stations, and posted on the websites.

If your organization distributes information about employment opportunities to job seekers or refers job seekers to employers, and would like to receive job vacancy notices from MLB-Dayton III, LLC, please provide name of company, contact information, mailing address, telephone number, email address, fax number and category of interest. Contact: Andrea Scott, Market Manager or Sue Killinen, Business Manager at Main Line Broadcasting, 717 E David Rd, Dayton, OH 45429. ascott@mainlinedayton.com , skillinen@mainlinedayton.com.

The information contained in this Report covers the time period beginning **June 1, 2011 to and including May 31, 2012.** The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. The total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

It is the policy of MLB-Dayton IV, LLC. to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions. As required by Section 73.2080 of the Commission's Rules, the stations have

participated in several different recruitment activities to ensure broad outreach. See following pages for a brief description of the initiative outreach.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source used to fill vacancy (RS ID)	Number of Interviewees for position from sources listed	Number hired for position	Recruitment source for Hiree
1	**WROU On Air Talent**	D	1	1	D
2	**WCLI General Sales Manager**	D, P	2	1	D
3	**Digital Sales Specialist/Account Exec**	A, D, E	6	3	2 - A 1 - D
4	**Account Exec**	A, D, E	5	1	A
5	**Account Exec**	A, D, E, O	13	2	1 – E 1 - D
6	**Account Exec**	A, D, E	8	2	1 – E 1 - A
7	**WCLI On Air Talent**	B, D	5	1	D
8	**WDHT Program Director**	B, D, L, M, N	6	1	D
9	**Chief Engineer**	D, V	3	1	D

Total Number of Persons Interviewed During Applicable Period: 49
Total Number of Persons Hired During Applicable Period: 13

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** RS ID included in next few pages for recruitment source used to fill vacancy.

**NOTE: Station(s) changed call letters/formats during Applicable Period: Yes

Section 2: Recruitment Source Information

RS ID	Recruitment Source	Vacancy notification requested? (Yes or No)	Vacancy notification for which position?	Number of Interviews Referred by Recruitment Source
A	Main Line Broadcasting On Air Recruitment 717 E David Rd Dayton, OH 45429 937-294-5858 Andrea Scott, Market Manager	N	Account Exec Digital Sales Specialist/Account Exec	15 3
B	All Access (Industry Website) www.allaccess.com	N	WCLI On Air Talent WDHT Program Director	2 2
C	Radio Online (Industry Website) www.radio-online.com	N		
D	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	WROU On Air Talent WCLI General Sales Manager Account Exec WCLI On Air Talent WDHT Program Director Digital Sales Specialist/Account Exec Chief Engineer	1 1 8 3 4 3 1

E	Main Line Broadcasting Website www.wingam.com www.921wrou.com www.hot1029.com www.fly929.com www.click1015.com	**N**	Account Exec Digital Sales Specialist/Account Exec	3 0
F	DaytonHelpWanted (Job Website) DaytonHelpWanted.com	**N**		
G	Craigslist (Job Website)	**N**		
H	Radio-Info.com (Industry Website) www.radio-info.com	**N**		
I	Radio Business Report (Industry Website) www.rbr.com	**N**		
J	Intertech Media (Industry Website) www.intertechmedia.com	**N**		
K	International College of Broadcasting 6 Smithville Rd Dayton, OH 45431 Attn: Gary Doster, Career Placement Director	**N**		
L	Monster.Com (Job Website) www.monster.com	**N**	WDHT Program Director	0

M	Ramp Radio and Music Pros MyDamnChannel.com (Industry Website)	**N**	WDHT Program Director	0
N	Dayton Daily News Cox Media Group Ohio 1611 S Main St Dayton, OH 45409 937-225-2000	**N**	WDHT Program Director	0
O	The Dayton Weekly News 118 Salem Ave Dayton, OH 45406 937-223-8060	**N**	Account Exec	0
P	Inside Radio www.insideradio.com (Industry Website)	**N**	WCLI General Sales Manager	1
Q	OAB 17 South High St Suite 100 Columbus, OH 43215	**N**		
R	Urban League of Greater Cincinnati 3458 Reading Rd Cincinnati, OH 45229 Attn: Angela Williams, Director of Human Resources	**N**		
S	Dayton Unit NAACP 1528 W Dr Martin Luther King Jr. Way Dayton, OH 45402	**N**		
T	Central State University 1400 Brush Row Rd PO Box 1004 Wilberforce, OH 45384 Attn: Career Placement/HR	**N**		

U	University of Dayton 300 College Park Dayton, OH 45469 Attn: Career Placment/HR	**N**		
V	The Society of Broadcast Engineers www.sbe.org (Industry Website)	**N**	Chief Engineer	2

Outreach Recruitment Initiative:

The station must engage in and complete at least four of the following menu options within each two-year period of its eight-year license term:

'11-'12	**Menu Options**
	#1 Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions
	#2 Hosting of at least one job fair.
	#3 Co-sponsoring at least one job fair with organizations in the business and professional community whose membership includes substantial participation of women and minorities.
X X X X	#4 Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities (KBA)
	#5 Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
	#6 Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).
	#7 Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.
X	#8 Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions. (Co-Learn) (Paul Weyland, Sales Inspirational Speaker) (Youth Alive) (Devers Youth Center) (JCTA Communications Dept) (AT&T Job Shadow Program) (NAB)

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	#9 Establishment of a mentoring program for station personnel.
	#10 Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
X X X	#11 Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.
	#12 Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.
	#13 Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting.
	#14 Provision of training to management level as to methods of ensuring equal employment opportunity and preventing discrimination
	#15 Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions.
	#16 Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations
(Menu Option #4)

Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities

Date of Event: November 21, 2011

Location of Event: Weisenborn Middle School
6061 Old Troy Pike
Huber Heights, OH 45424

Event Sponsor Information

Sponsor Name: Huber Heights City Schools

Contact Person: Derrick A Williams

Telephone: 937-237-6350

Brief Description of Event:

Middle School Career Day

Giving the students an opportunity to acquire information and explore career paths available in our local community and beyond.

Name(s)/Title(s) of Station Personnel Attending:

Brad Waldo, Operations Manager

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations (Menu Option #4)

Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities

Date of Event: February, 25, 2012

Location of Event: University of Dayton
Chaminade Hall
300 College Park
Dayton, OH 45469

Event Sponsor Information
Sponsor Name: University of Dayton-Upward Bound

Contact Person: Jamie Rippey
937-229-1028

Brief Description of Event:

Dayton Upward Bound Program/Career Day

Importance of education, setting career goals.

Name(s)/Title(s) of Station Personnel Attending:

Garth Adams, WROU Program Director

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations (Menu Option #4)

Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities

Date of Event: April 12, 2012

Location of Event: Central State University
Wilberforce, OH 45384

Event Sponsor Information
Sponsor Name: Central State University

Contact Person: Dr Lovette Chinwah
937-376-6473

Brief Description of Event:

Communication Week

Giving students an opportunity to acquire information and explore career paths available in our local community and beyond.

Name(s)/Title(s) of Station Personnel Attending:

Garth Adams, WROU Program Director

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations
(Menu Option #4)

Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities

Date of Event: May 16, 2012

Location of Event: Eastmont Pre K-8 School
1480 Edendale Rd
Dayton, OH 45432

Event Sponsor Information
Sponsor Name: Eastmont Pre K-8 School

Contact Person: William Waters
937-542-4490

Brief Description of Event:

Graduation Ceremony Event

Giving students an opportunity to acquire information and explore career paths available in our local community and beyond.

Name(s)/Title(s) of Station Personnel Attending:

Rob Taylor, WDHT On Air Personality

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations (Menu Option #8) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher-level positions.

Date of Event: April 25, 2012

Location of Event: Main Line Broadcasting Datyon

Event Sponsor Information

Sponsor Name: The Conclave Learning Conference

Contact Person: Tom Kay
Address: 4517 Minnetonka Blvd #104
Minneapolis, MN 55416

web: tomk@theconclave.com

Telephone: 952-927-4487

Brief Description of Event:

Webinar on EEO essentials

Name(s)/Title(s) of Station Personnel Attending:

Sue Killinen, Business Manager
Mike Collins, Promotions Director
Jim Richards, General Sales Manager
Keith Wright, Director of Sales
Brad Waldo, Operations Manager
Garth Adams, WROU Program Director
Ryan Drake, WDHT Program Director
Mark Neal, WING Program Director

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations (Menu Option #11)

Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.

Date of Event: April 16 2012

Location of Event: Radio Station Tour Main Line Broadcasting Dayton

Event Sponsor Information

Sponsor Name: Main Line Broadcasting Dayton Ohio

Contact Person: Scott Leo

Address: Kettering Fairmont HS
Broadcasting Class
3301 Shroyer Rd
Kettering, OH 45429

Telephone: 614-535-6585 or 937-499-1600

Brief Description of Event:

Tour and educational synopsis of radio station and the jobs that are available

Name(s)/Title(s) of Station Personnel Attending:

Mark Neal, WING AM Program Director
Brad Waldo, Operations Manager
Brian Casey, Production Director

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations
(Menu Option #11)

Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.

Date of Event: May, 2, 2012

Location of Event: Radio Station Tour Main Line Broadcasting

Event Sponsor Information
Sponsor Name: Main Line Broadcasting Dayton Ohio

Contact Person: Brian Timmerman
Cub Scout Pack 616

Address: 7150 Bigger Rd
Centerville, OH 45459

Telephone: 740-837-0923

Brief Description of Event:

Tour and educational synopsis of radio station and the jobs that are available

Name(s)/Title(s) of Station Personnel Attending:

Danielle, WGTZ On Air Personality
Brian Casey, Production Director

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Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations (refer to attached menu options)

Activities Undertaken by Stations
(Menu Option #11)

Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting.

Date of Event: May 7, 2012

Location of Event: Radio Station Tour Main Line Broadcasting

Event Sponsor Information
Sponsor Name: Main Line Broadcasting Dayton Ohio

Contact Person: Debbie Denault
Cub Scout Pack 81

Address: 4900 Walden Ave
Kettering, OH 45429

Telephone: 937-291-9840

Brief Description of Event:

Tour and educational synopsis of radio station and the jobs that are available

Name(s)/Title(s) of Station Personnel Attending:

Danielle, WGTZ On Air Personality
Brad Waldo, Operations Manager

EEO Outreach Requirements

I. Recruitment for All Full-time Vacancies

__X__ Promote the job on the radio station(s).

__X__ Advertise in local newspapers.

__X___ Advertise in relevant trade periodicals.

__X__ Post openings within the station.

__X__ All ads & job vacancies must contain a statement that the broadcaster is an equal opportunity employer ("EOE").

II. Notification to Community Groups

__X__ Air monthly announcements (PSA's) inviting eligible organizations to contact the station so that the station can add them to its mailing list for notices of job openings.

- Keep Affidavits on file
- Keep current list on file